

■ BY JO TEH AND TEE LIN DEE

Variety of houses from Pasdec



PASDEC Corporation Sdn Bhd is embarking on an aggressive sales campaign this month.

According to Pasdec's newly appointed managing director Yusof Ali M. Zain, the campaign is a step to increase revenue and the company's market share.

He said the company's entire staff had been galvanised to help the marketing division sell their products.

Pasdec, a subsidiary of Pasdec Holdings Bhd, a developer listed on the Main Board of Bursa Malaysia, is offering products at strategic locations in Bandar Indera Mahkota, Bandar Baru Gebeng and Balok in Kuantan as well as in Bandar Baru Rompin in Rompin.

The success of its earlier phases, currently occupied by 290 families, has encouraged the company to offer liv-

ing quarters at more phases like its Balok Perdana Project in Bandar Baru Gebeng. The new phases of this project offers medium cost single-storey houses priced from RM89,888. That outlay will buy a space of 22 feet x 70 feet.

The single-storey semi-detached Kenari model comes in lot spaces of 38 feet x 75 feet and is priced from RM119,888. On the other hand, the single-storey semi-detached Kasawari model has a space lot of 45 feet x 70 feet and is priced from RM130,888.

The Balok Perdana Project also offers commercial products consisting of single-storey A-type shophouses with a 20 feet x 50 feet space, single-storey B-type shop houses with 20 feet x 30 feet, as well as single-storey C-type shop houses at 45 feet x 70 feet.

Pricing for these shophouses starts at RM98,888, RM62,888 and RM130,888 respectively.

Located nearby Balok Permai is Balok Service Centre. It offers single-storey medium cost terrace houses at 22 feet x 65 feet, priced from RM93,888.

The project also offers double-storey terrace houses that has a size of 20 feet x 50 feet which are priced from RM90,888 as well as single-storey semi-detached houses with a space of 35 feet x 80 feet priced from RM157,000.

Located within the Astana Golf Resort area is the Astana Villa project.

It is yet another prestigious project which offers single-storey bungalows spanning 8,600 square feet. Pricing for these bungalows start from

RM280,888.

In Bandar Indera Mahkota Kuantan, Pasdec is also offering single-storey semi-detached houses. At the Mahkota Perdana Phase 3, such houses are 40 feet x 70 feet in size and priced from RM173,888.

Pasdec has also launched the Rompin Permai project in Bandar Baru Rompin earlier this year.

The project offers double-storey terrace houses with a space of 20 feet x 50 feet that are priced from RM92,888 and its single-storey semi-detached houses are 38 feet x 75 feet in size and priced from RM155,888. The single-storey terrace units are 55 feet x 75 feet in size and go for RM202,888 and up.

Pasdec has also opened for booking projects to be launched later this year.

These include the Chendor Perdana Project near Chendor at the Terengganu-Pahang border, the Peramu Commercial Centre in Pekan and the Jaya Gading Workshop at Jaya Gading Kuantan.

As a responsible developer, Pasdec continues to meet its clients' needs by diversifying its products as well as offering high quality products at reasonable prices in strategic locations.

With the launch of the sales campaign, show houses at Balok Perdana, Balok Permai and Rompin Permai will be opened to visitors daily from 9am to 5pm. Members of the public are invited to visit the Pasdec's showroom on the lower floor of Menara Teruntum.

For more information, please call 09-513 5188 or fax 09-516 5488.